



## What is the Address Purification Gateway?

School districts are faced with the manual process of correcting student demographic data anytime new information becomes available through the SIS, Lunch Provider, Testing Authority, etc. This manual process leads to significant duplication and data integrity issues. The Address Purification Gateway identifies duplicate or incorrect addresses which can lead to state reporting discrepancies and potential for lost state and federal funding.

## What can the Address Purification Gateway do for my district?

- ✓ Provide clean, reliable data to enable you to manage your district more effectively and efficiently
- ✓ Mitigate absentee and dropout data by tracking student moves
- ✓ Validate parent provided addresses against valid and substantiated address information to verify students live within the district.
- ✓ Reduce costs associated with undelivered mail to families.

# Address Purification from SRC Solutions

*Does your district suffer from bad data simply because that is the way it has always been?*

Not anymore. With incorrect addresses not only causing mail delivery problems but now threatening local and state funding, something must be done. Bad data costs both time and money. We are not only talking about the effort to correct those issues but the potential for lost funding. Enabling families and districts to receive the appropriate funding based on address verification and program eligibility are paramount in these times of declining budgets.



# 15%

or more of addresses in your district may be undeliverable causing headaches with your data management and more importantly your funding

*Problem solved with a time tested two step process*

**Address Cleansing** The first step is address correction which matches your addresses against verifiable known addresses within your district. Your district will be provided with the results of the address analysis as well as any changes made. Address Cleansing is recommended at least once per year as many applications that feed data into your district are not proficient in providing clean data at the outset.

**Address Moves and Changes** The second step of the service is validating your data against SRC Solutions dynamic address change application to validate any moves within and more importantly outside of the district. Protect one of your district's most valuable assets, accurate and verifiable funding.